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## FOR IMMEDIATE RELEASE

## **EXPANDED CASTER SERIES OF LED LIGHTS WINS FAVOR**

(IBC 2014, Amsterdam) – Lighting professionals worldwide are finding an increasing variety of uses for ARRI's Caster Series of compact, tuneable and versatile LED-based fixtures, following the recent release of two new additions to the family: the LoCaster 2 Plus and BroadCaster 2 Plus.

Utilizing an advanced optical design, the ARRI Caster Series provides an efficient solution for LED lighting at an attractive price level. By taking advantage of ARRI's exclusive LED Technology, Caster Series units deliver natural light characteristics, single shadow rendering, consistent light output and total color stability. With widely adjustable color temperature settings and a CRI (Color Rendering Index) of over 94, the Caster fixtures adapt easily to any lighting installation or to the variable conditions of a location shoot.

Both the LoCaster 2 Plus and BroadCaster 2 Plus have more than 35% increased light output compared with previous Caster models, while still maintaining the same form factor, appearance, low power draw of 35 W and compatibility with all existing Caster Series power and mounting accessories.

The ARRI LoCaster 2 Plus features an easy to use on-board controller with continuous CCT adjustment from 2,600 K - 6,500 K, full plus or minus green correction and continuous dimming from 0 - 100%. Weighing only 960 g, it is an ideal companion for mobile applications and is available in a flexible lighting kit configuration with a selection of accessories. Meanwhile the BroadCaster 2 Plus incorporates a built-in DMX controller for versatility when lighting tight spots in small and medium-sized studios.

Cory Geryak has served as Chief Lighting Technician on THE DARK KNIGHT, among other Hollywood blockbusters. With the LoCaster, he found a special use for the compact fixture: "I love the whole ARRI line of products, from the big lights to the little ones," he notes. "On every Batman movie I've worked on, when you see the sparkle of



light in Batman's eyes, that's me following him around with a LoCaster. I built a little snoot for the LoCaster with diffusion in front. Tuneability was key; to have a fixture that is so easily adjustable in color and intensity, I can move around as the actors move and I can ride the dial for exposure. It's a very handy little light that is an important tool for me to have in my box."

On the other side of the world in Japan, gaffer Takeshi Nakasu comments, "As well as being simple to use, the Caster Series lights are easy to match with other types of lighting, such as HMI, fluorescent and tungsten. This improves the efficiency of our work on set, as we do not need to arrange and setup filters, frames and C-stands. It is also easy to create characteristic scenes, like sunrise or sunset, moonlight, or any season of the year, with the color tuning. The fact that the Casters work with standard batteries means we can use them anywhere, for any application."

## About ARRI:

With headquarters located in Munich, Germany, Arnold and Richter Cine Technik (A&R) was founded in 1917 and is the world's largest manufacturer and distributor of motion picture camera, digital intermediate (DI) and lighting equipment. The ARRI Group comprises a global network of subsidiaries and partners that covers every facet of the film industry, including worldwide camera, grip and lighting equipment rental through ARRI Rental; turnkey lighting solutions through the ARRI System Group; lab services, postproduction and visual effects through ARRI Film & TV; and film distribution through ARRI Worldsales. Manufactured products include the ALEXA camera system and AMIRA documentary-style camera; Master Anamorphic lenses; L-Series LED and M-Series HMI lights; Pro Camera Accessories; and ARRISCAN archive technologies. The Academy of Motion Picture Arts and Sciences has recognized ARRI's engineers and their technical contributions with 18 Scientific and Engineering Awards.

For locations and more information please visit  $\underline{\text{www.arri.com}}$